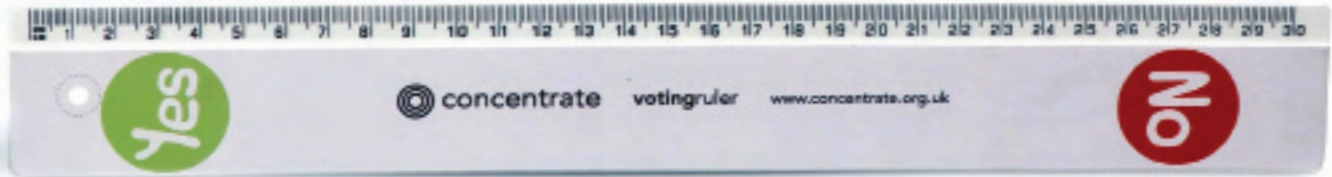


Voting Ruler

designer:
concentrate design, ltd.
**geographical implementation/
market/availability:**
Global, via website
status:
Consumer product
price:
\$5
website:
www.concentrate.org.uk



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Design Revolution
education



Teachers' ability to measure their students' comprehension is as integral to the classroom educational process as the instruction itself. If teachers can better assess how many students understand particular lessons and which individuals are struggling with certain concepts, they can better tailor their instruction to focus on specific ideas and work with students who may need extra help.

The Voting Ruler is a simple tool that works as a traditional ruler for measuring, as well as a **yes-or-no diagnostic** for students to signal whether or not they understand a topic taught in class. In response to a teacher's question, a student simply raises his ruler with either the end marked "yes" or the end marked "no" in the air. The teacher can then immediately gauge the understanding of individuals and the larger group. Because the ruler's icons are color coded, small, and forward facing, which takes

them out of the view of other pupils, students need not be embarrassed to answer "no" to the question. Using a tool rather than raising a hand also engages children and encourages involvement in lessons.

UK-based concentrate design is dedicated to the exploration of how design can enhance educational experiences for young children, parents, and students.